



# 12 PERSONAL BRANDING TIPS

Get Noticed, Be a BRAND!

# BRANDBOND



KNOW YOURSELF



# KNOW YOURSELF !!!

Knowing yourself is the beginning of Branding...  
When you know yourself, you are EMPOWERED!

First, know yourself then you know others... You  
attract the RIGHT THINGS when you have a  
sense of who you are... The most difficult task in  
life is to know yourself...

Finally... Heal Yourself...  
Find Yourself... Know Yourself... Correct  
Yourself... Love Yourself... Respect Yourself... See  
Yourself...  
Be Yourself...!!!

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KNOW YOUR  
STRENGTHS



# KNOW YOUR STRENGTHS !!!

What makes you different or weird, that's your strength!

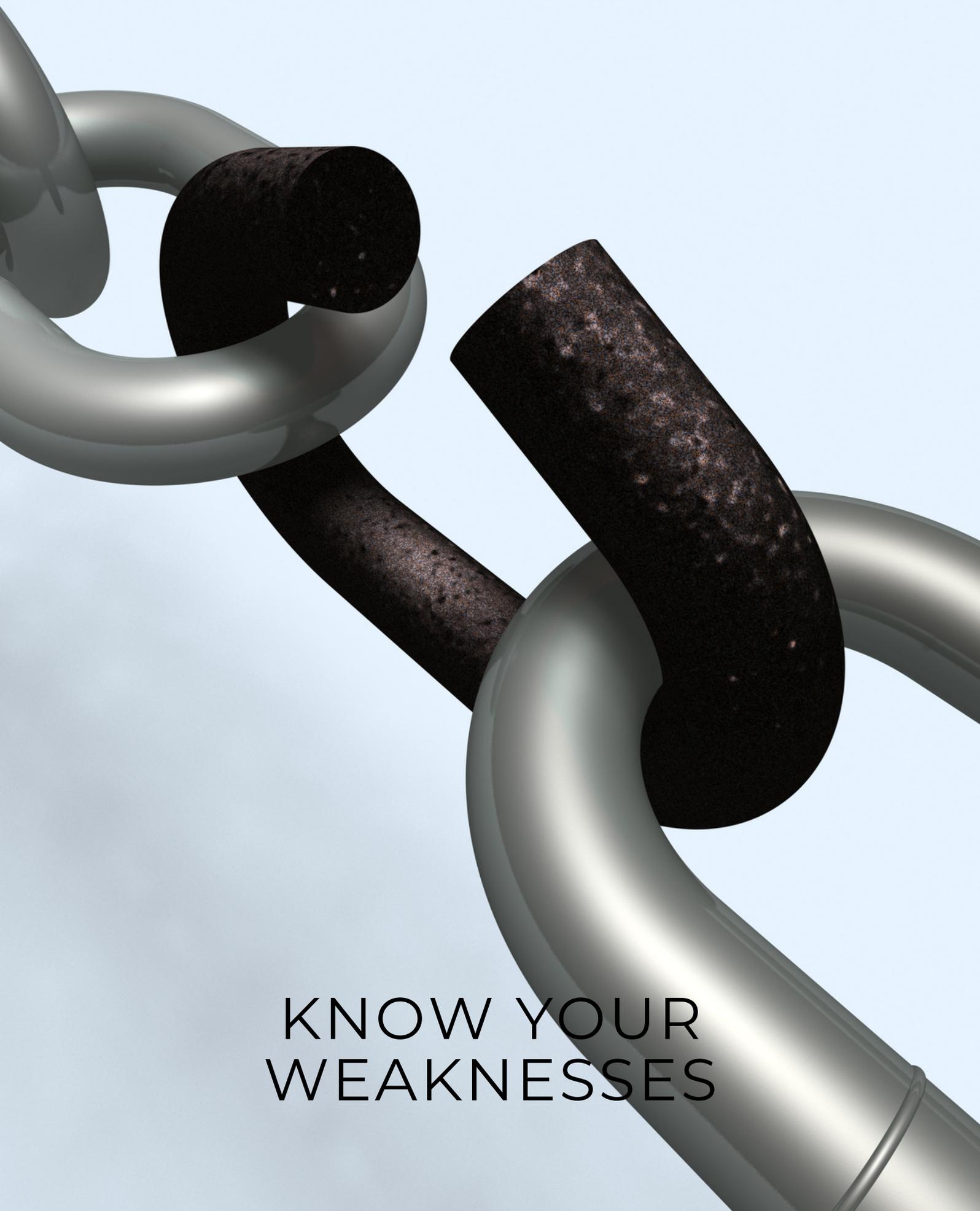
When you focus on your strengths you become the BEST VERSION of yourself!!!

The things you enjoy, you love, you like, you are good at are your strengths!!!

Strength does not come from winning. Your struggles develop your strengths. When you go through hardships and decide not to surrender, that is strength.

Everybody has their own strengths and weaknesses, and it is only when you accept everything you are – and aren't – that you will truly succeed...!!!

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KNOW YOUR  
WEAKNESSES



# KNOW YOUR WEAKNESSES !!!

To become stronger... you must first find your weaknesses...

Build on your strengths and work on your weaknesses...!!!

The things you never enjoy, don't love, don't like, you are NOT good at are your weaknesses!!!

The acknowledgment of our weakness is the first step in repairing our loss. Try to look at your weakness and convert it into your strength. That's a success.

Everybody has their own strengths and weaknesses, and it is only when you accept everything you are – and aren't – that you will truly succeed...

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BE HAPPY



# BE HAPPY... KEEP SMILING !!!

Whoever is happy will make others happy too.  
Being happy never goes out of style.

Your success and happiness lie in you. Resolve to keep happy, and your joy and you shall form an invincible host against difficulties.

Share your smile with the world. It's a symbol of friendship and peace. Because of your smile, you make life more beautiful.

If you force yourself to smile, within a couple of minutes, you feel happy.  
Always wear a smile sometime during the day - it makes you feel happier and looks younger.

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BE HEALTHY



# BE HEALTHY... BE FIT!!!

There's nothing more important than our good health - that's our principal capital asset.

Health is the greatest gift, contentment the greatest wealth, faithfulness the best relationship. It is health that is real wealth and not pieces of gold and silver.

Good health and good sense are two of life's greatest blessings.

The foundation of success in life is good health: that is the substratum of fortune; it is also the basis of happiness. A person cannot accumulate a fortune very well when he is sick.

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BE SMART



# BE SMART... BE PRESENTABLE !!!

Own intelligence... be prompt in action... be impressively neat in appearance... be socially elegant; be fashionable:

People will see you as YOU PRESENT YOURSELF. Learn to PRESENT YOURSELF SMARTLY!

Your Attire adds to your Smartness... Your Intelligence... Your Attitude... it's like a PRICE TAG... it shows how VALUABLE you are...

Upgrade yourself in every moment... Invest in yourself... Keep yourself updated...!

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BE STRONG



# BE STRONG... BE BRAVE!!!

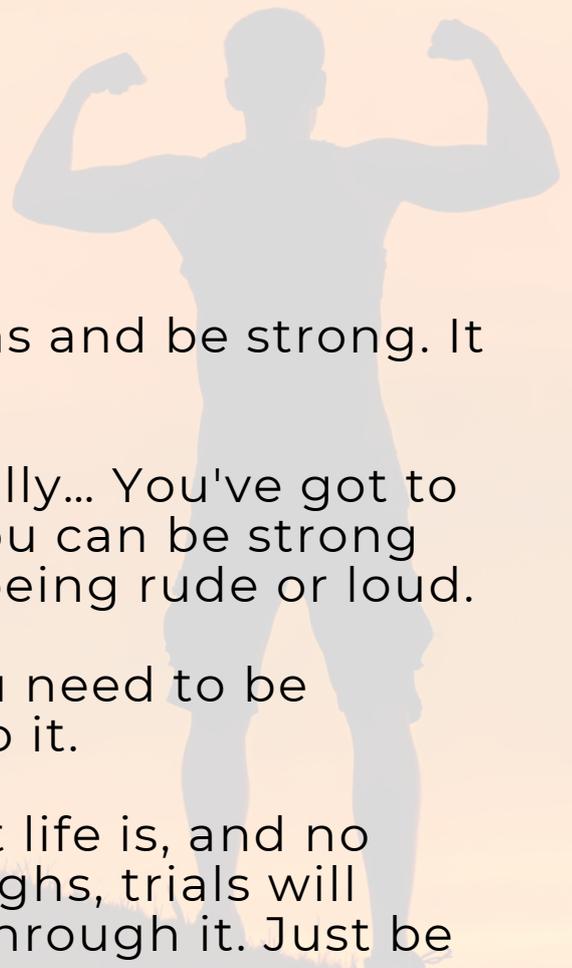
Follow your honest convictions and be strong. It feels good to be strong.

Be Strong... Physically... Mentally... You've got to stay strong in tough times. You can be strong and true to yourself without being rude or loud.

When you are competing, you need to be strong. Be Strong... you can do it.

There are so many things that life is, and no matter how many breakthroughs, trials will exist and we're going to get through it. Just be strong.

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BE ACTIVE



# BE ACTIVE, KEEP BUSY!!!

An active Person is always fresh & enthusiastic. Always Keep yourself active & productive in life & business, offline or online.

Take responsibility for any social-educational-medical activity in your area or contact circle. Accept if you get any position. Actively use your information, knowledge, and skills for society. BE visible always, get noticed by people through chat groups, tele-calling, offline or online networking & events

In short do not miss a single chance to meet people, prospect a customer or get some connections.

Being active is a sort of indirect marketing of your brand - products. services & organization.

Get active... you will be noticed & remembered by your prospective client.

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BE CREATIVE



# BE CREATIVE... THINK INNOVATIVE!

Failure & need are the sources of innovation and creativity.

Creativity is something that no one has a monopoly on. Any vast unusual idea can be born out of the head of any ordinary person... & There is no harm in creativity... if there is, there is only one benefit...

Many businesses are based on creativity... All that we are enjoying today in the advancement of science and technology was just an idea and today it is a reality... E.g. Bulbs, Airplanes, Computers, Mobiles, Facebook, what's app...

Any idea is insignificant at first... but give birth to every idea... let it blossom... think about it... share that idea with special people... consider all the possibilities...

Creativity always gives good results... which can make a business grow tremendously... Think of creative & innovative ideas and keep implementing them for your brand & business promotion.

Creative people quickly get noticed... So, be creative...

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**THINK**

**POSITIVE**

**BE**

**POSITIVE**



# BE POSITIVE, BE OPTIMIST!

Positive thinking is powerful, positive action is a success.

Life is so beautiful and artistic... Only your vision should be beautiful and positive!

Constantly thinking about what you don't have is negativity, And moving forward with the right use of what you have is a lot of positivity.

Friends, your thoughts are making or breaking you. Thought to make words... words make action... and action results... Now if you want these results to be good positive, if you want to make life beautiful-happy-fragrant, always...WRITE +VE, THINK +VE, SPEAK +VE, ACT +VE... so easy...

This is a simple mantra to succeed, but it is just as difficult because it is not easy to control thoughts. But remember, nothing is impossible if you have a strong ambition to succeed, some great ways, the best guide, regular practice, effort, and perseverance.

So let's concentrate on the beautiful calm mind & see whether beautiful positive thoughts are born or not.

People who think positively are noticed by others...

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LEARN TO MEDITATE



# LEARN TO MEDITATE

Learn to meditate effectively because great things happen in calm minds. Be calm. You're brilliant.

The human mind is naturally a very noisy machine that wants to move from one subject to another like an unchained monkey. Learn to control it to achieve something great.

Meditation for twenty minutes in the morning and twenty minutes in the evening will certainly provide you with expected results taking you very near to your goals if regularly practiced for six months.

Meditation is searching for self in silence. The goal of meditation is not to control your mind or thoughts but it is to stop letting them control you.

Remember, our body benefits from movements and mental benefits from silence. A calm and happy mind is ready to face any kind of challenge in life.

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# MENTOR



FIND THE BEST  
BUSINESS MENTOR



# FIND THE BEST BUSINESS MENTOR

Your friends and family, Google, print literature, experts of various fields, and business workshop trainers can keep you up to date with business news, industry developments, and opportunities. They give you temporary advice about the problems you may face & the needs you may have.

However, only an all-rounder professional guide (MENTOR) can advise you wisely by considering all the aspects, by studying the situations, by his own knowledge and experience. These mentors not only advise but show you active ways and strategies that have a direct and positive impact on the growth of your business.

A mentor should be versatile with more entrepreneurial experience than you, knowledgeable in many areas of the business industry, accept any challenge, and take responsibility for your successes and failures. Your mentor should be an active, creative, and positive person.

The advantages of having a great business mentor with you are many and the disadvantages are zero. If you really want to succeed in business, look for an ideal business mentor for the long term who will be your friend, philosopher, guide, and your true partner.

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